

Jayleen Telford's Final Portfolio

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Jayleen Telford's Final Portfolio

DMAD 174 & 176
Advanced Digital Image Editing
Instructor: Luke Renner



The Four Corners Filmmakers' Showcase
presents:

Lights, Camera, Workshops!

Saturday, March 7, 2009
10am - 4pm

Farmington Museum
3041 E. Main

If you are interested in
filmmaking or acting,
check out our
FREE WORKSHOPS!

The workshops will cover:
cameras, sound, acting,
documentary techniques,
and more!

To sign up, please contact
Debbie Doggett
505-566-2290



Client: Farmington Museum
Concept: The logos and camera images were provided by the client. I came up with the poster headline, and I tried to evoke a feeling of Hollywood Glamour by using black and gold as my primary color scheme. The purpose of this piece was to encourage attendance to the free film workshops.
Tools: Adobe Photoshop CS2, Adobe InDesign CS2



Client: Farmington Museum

Concept: This poster was created in order to advertise the actual filmmakers showcase. The Reel Design Agency decided to use a 'film genre' theme to advertise the showcase. I chose a Western theme.

The logo I created is intended to be the symbol of the showcase itself.

Tools: Adobe Photoshop CS2, Adobe InDesign CS2



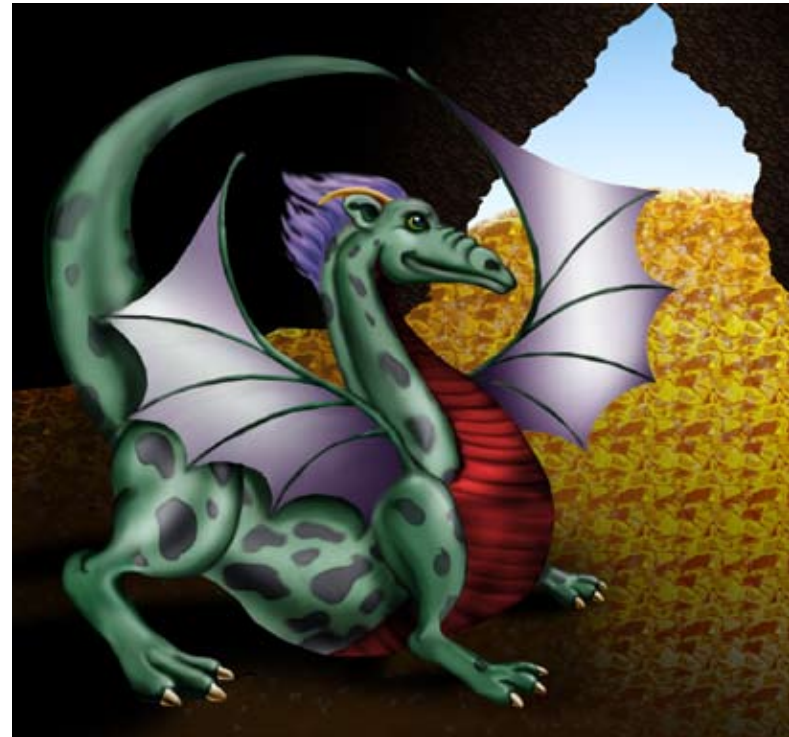


Original sketch by Dave Devries

Assignment: Digital Painting

Concept: This assignment was intended to teach students to use Photoshop to “paint” in a black and white image to create a new work of art.

Tools: Adobe Photoshop CS2



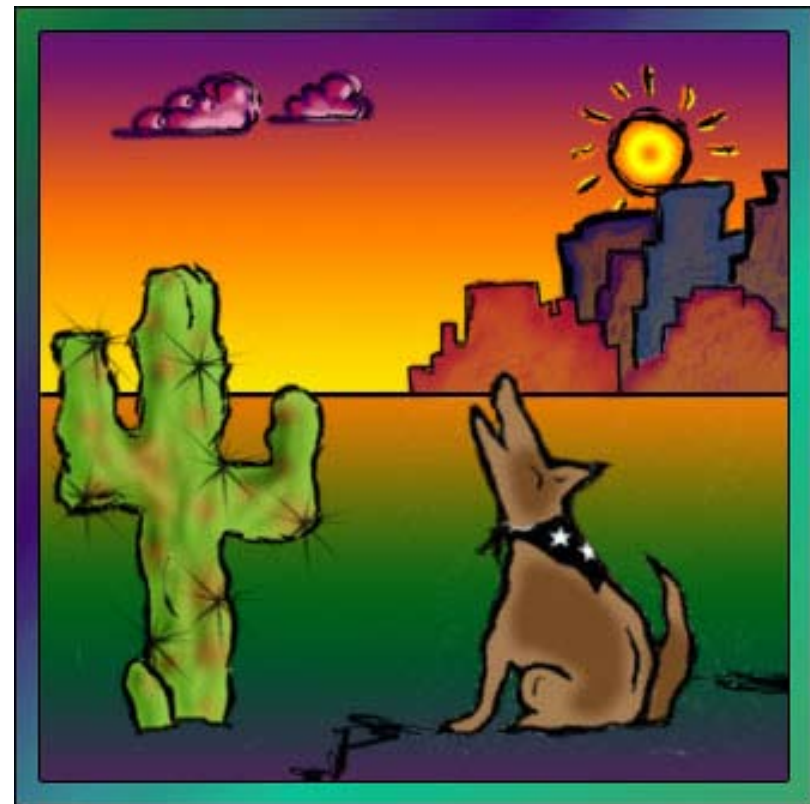
Assignment: Digital Painting

Concept: This assignment helped understand the concepts of digital painting in Photoshop.

Tools: Adobe Photoshop CS2



Image Source by Adobe Systems, Inc.





Original sketch by Jayleen Telford

Assignment: Digital Painting

Concept: Using an original sketch, this assignment reviewed all of the digital painting techniques we had learned thus far.

Tools: Adobe Photoshop CS2



Note: this assignment was completed without the help of the group.



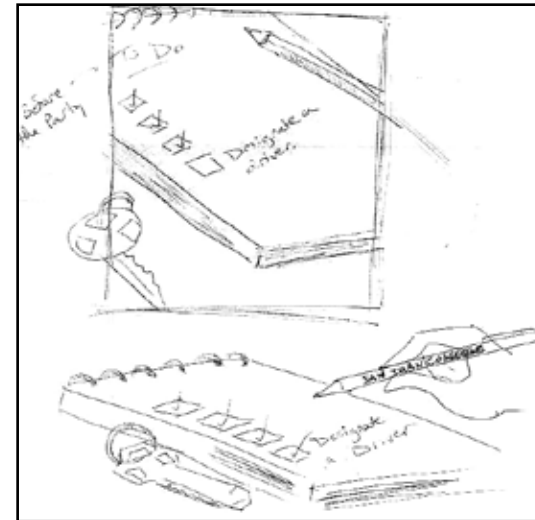
After setting the image to RGB mode and resetting the default settings, the actions are as follows:

Levels, Filter Gallery, Make Gradient, and Gradient Map.



Assignment: Create your own Obamicon
Concept: By creating an action in Photoshop, this assignment was intended to teach students to use that action to apply filters to a personal photograph.
Tools: Adobe Photoshop CS2





Assignment: Alcohol Awareness campaign
Concept: The target audience is newly graduated high school students. The checklist is a student's tool to make sure they remember everything they have to do, especially designating a driver.
Tools: Adobe Photoshop CS2

The End

Thank you for viewing!

