

Entrepreneurship Certificate Program

Our program complements your business education, teaching you how to seek out and create new information, to think critically, identify problems no one else has seen before and to propose solutions. The Entrepreneurship Certificate is designed to prepare students to finance, plan for, start and manage their own profitable venture.

This entrepreneurship program provides knowledge and skill for those seeking opportunities to develop their ideas into a small business. This 13-14 credit certificate can be earned in as little as one semester¹ and is fully transferable to the Associate of Applied Science Degree of Business Administration.

The Entrepreneurship courses apply entrepreneurial principles to establishing, organizing and managing a business. Students complete a market research and feasibility assessment and develop a business plan.

The program helps students investigate how to spot opportunities as well as learn about the risks and rewards of small business ownership. Learn why some businesses succeed while others fail. Develop the crucial skills needed to make a business profitable in today's global economy.

Essential components of the emphasis include creation of a business plan, analysis of small business issues, and consulting with an existing or start-up small business. We encourage creative thinking and good ideas. Creativity is critical for successful business performance.

The certificate consists of five courses (14 Credits) that are designed for individuals interested in a startup business opportunity.

Key skills:

- Supervising and Motivating Employees
- Leadership and Decision-Making are Emphasized.
- Market Analysis and Plan
- Financial Plan Development
- Decision Formation
- Business Organization And Planning
- Budgeting and Sales Forecasting
- Strategic Planning and Analysis Product Strategy

Who is a certificate for? Individuals who are looking to grow in their career beyond their current position. People that are interested in areas such as:

- Entrepreneur
- Small Business Manager
- Labor Relations, Personnel, Training
- Purchasing Manager
- And Many, Many More

Courses you will take:

Course Number	Title		Credits
ACCT 201	Fundamentals Accounting 1		4
ACCT 200	Payroll Accounting	OR	(3)
BADM 134	Supervision		3
ENSB 150	Understanding Financial Statements		1
ENSB 265	Small Business Operations		3
ENSB 285	Entrepreneurship		3
	Total Credits		14

¹ Based on full-time student enrollment. Not all classes are offered every semester.