

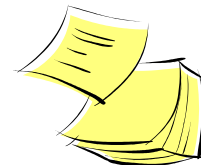


aster [Gr.,=star]

Super Star Chronicles

Note: Check the Calendar of Events for upcoming Workshops, Ropes Courses, and Campus Visits

Welcome Back to School!



Seniors/Juniors things to be aware of.

- ACT test dates at San Juan Community College are:

Oct. 25 2003
Dec. 13 2003
Feb. 7 2004
April 3 2004
June 12 2004

All Students things to be aware of.

Parent/Teacher Conferences are:

Oct. 31 2003 Bloomfield Schools
Sept. 15 2003 SHS and KCHS
Sept. 22 2003 KMS and TBA

From Dr. Jonathan Hunstiger
(Director of TS)

Welcome Back Everyone!

If you are reading this newsletter, you are most likely involved in the Talent Search program. I want to extend to you a genuine "welcome back!" We are beginning our second full year and are looking forward to the time with you. As a member of the Educational Talent Search, you can feel very fortunate to be a part of this outstanding program. For those who have just joined TS let me tell you a little about this opportunity for you and your educational career.

The Talent Search (TS) program identifies and assists indi-

viduals from disadvantaged backgrounds who have the potential to succeed in higher education. The program provides academic, career, and financial advice to its participants and encourages them to graduate from high school and continue on to college or vocational school. The three target areas involved in this program are Shiprock, Kirtland, and Bloomfield.

There is a Talent Search Advisor located in Shiprock (Neilson Francisco) and Bloomfield (Albert Boognl) available to assist TS participants in academic, financial, career, or personal advice including entry or re-entry to secondary or postsecondary programs. Career exploration

and aptitude assessment. Tutorial services. Exposure to college campuses. Information on student financial assistance. Assistance in completing college admissions and financial aid applications. Assistance in preparing for college entrance exams. Study skills. Encouragement to continue your education. and Workshops for the families of participants.

Your involvement in TS encourages you to attend any college you desire in the United States: you are bound by nothing except the extent of your dreams.

We are looking forward to a productive and exciting year.

Inside Story Headline



Caption describing picture or graphic.

Inside Story Headline

"To catch the reader's attention, place an interesting sentence or quote from the story here."

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends,

or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a

column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in

your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



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Caption describing picture or graphic.

San Juan College Educational Talent Search

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

Email: xyz@microsoft.com

We're on the Web!

example.microsoft.com

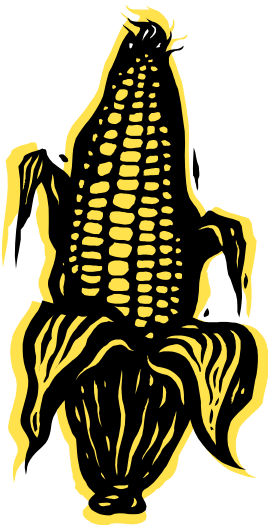
Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization

is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual char-

ity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.