
BUSINESS ADMINISTRATION CERTIFICATE PROGRAMS

Business Foundations II Certificate

(Continued)

BADM	242	Principles of Marketing	3
ENSB	285	Entrepreneurship	3
ECON	251	Macroeconomics	3
ECON	252	Microeconomics	3
FINA	265	Personal Investing	3

Management Certificate

The Management Certificate Program provides educational training to those seeking career opportunities in leadership, management, and supervision. The certificate can be earned in one semester and is fully transferable to the Associate of Applied Science Degree of Business Administration.

Note: A student must earn a "C" or higher in all courses in order to meet the requirements of this certificate.

			Credits
BADM	134	Supervision OR	
BADM	233	Principles of Management	3
BADM	238	Leadership and Group Dynamics	3
BADM	239	Human Resource Management	3
ENSB	265	Small Business Operations	3

Total credits 12

Entrepreneurship Certificate

The Entrepreneurship Certificate Program provides educational training to those seeking opportunities to develop small business ideas. The Entrepreneurship Certificate can be earned in one semester and is transferable to the Associate of Applied Science Degree of Business Administration.

Note: A student must earn a "C" or higher in all courses in order to meet the requirements of this certificate.

			Credits
ACCT	201	Fundamentals of Accounting I OR	4
ACCT	220	Payroll Accounting	(3)
BADM	134	Supervision	3
ENSB	150	Understanding Financial Statements	1
ENSB	265	Small Business Operations	3
ENSB	285	Entrepreneurship	3

Total credits 13-14

Marketing Certificate

The Marketing Certificate Program provides educational training to those seeking career opportunities in the advertising, retailing and selling careers. The certificate can be earned in one semester and is fully transferable to the Associate of Applied Science Degree of Business Administration.

Note: A student must earn a "C" or higher in all courses in order to meet the requirements of this certificate.

			Credits
BADM	146	Personal Selling	3
BADM	242	Principles of Marketing	3
BADM	244	Retailing	3
BADM	248	Principles of Advertising	3

Total credits 12